

Home Appearance Checklist

It's Showtime!

Marketing your home is a team effort.
The following is our assessment on these issues to ensure your best showing.

Hot Tips to help sell your home

Once you've decided to put your home on the market, it's important to take a close look at it from the viewpoint of a perspective buyer. Objectively evaluating each area and then making your home "show ready" can have a major pay-off in terms of the offers it will attract and how soon those offers come in.

THE BIG PICTURE

There are seven key steps to making your home seem larger, more appealing and, therefore, more valuable.

1. KEEP IT UNCLUTTERED

It will be neater and look larger. You want to convey a spacious feeling.

2. KEEP IT CLEAN

This creates the impression that your home has been well cared for. Fresh paint makes rooms look clean and new.

3. KEEP IT REPAIRED

Fix it before the buyer inquires about it.
The need for repairs can make or break a sale.

4. KEEP IT NEUTRAL

Get rid of distracting colors and personal accessories. Neutral colors and simple décor help someone visualize their own belongings in a room.

5. KEEP IT DYNAMIC

Make your home memorable! From fresh flowers to fresh clean smells, your house should be inviting.

6. KEEP IT LIGHT AND BRIGHT

Open curtains and drapes to let the sunshine in. Turn on the lights so your rooms come to life.

7. SHOWTIME!

Make a final check of every room. Put away any toys, clothes, food or other "left out" items.

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